



Going green by choosing milk, meat and eggs

Dr. Jude L. Capper

6<sup>th</sup> August 2021

Source: Dr. Jude L. Capper, 2021



COM

# Dr. Jude Capper





#### When I was 15, I was a vegan





# r. Jude Capper (a) @bovidiva







#### What do I care about?

1,137

**Followers** 



#### Instagram



△ bovidiva ~



916

**Following** 











Mum \* Breast cancer survivor (2x) \* Runner \* Rugby \* Livestock Sustainability Consultant \* Professor of Sustainable Beef and Sheep at HAU \*

1,677

**Posts** 



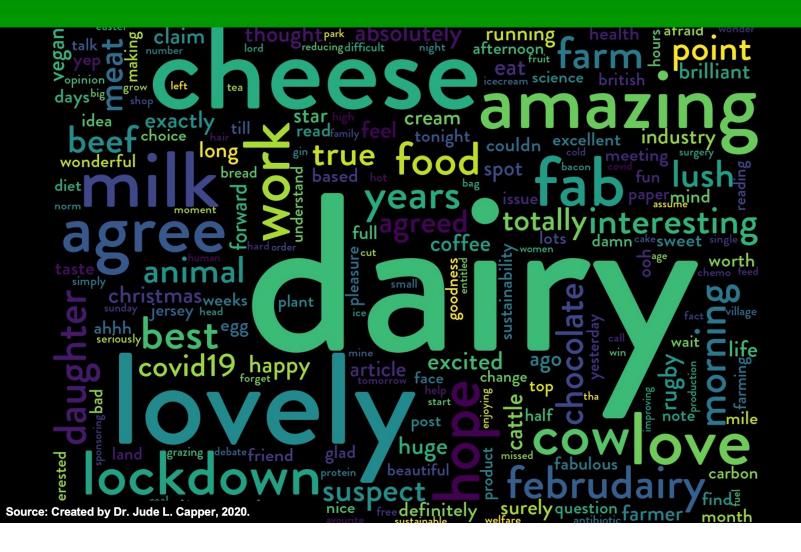




## r. Jude Capper (a) @bovidiva



#### What do I care about?

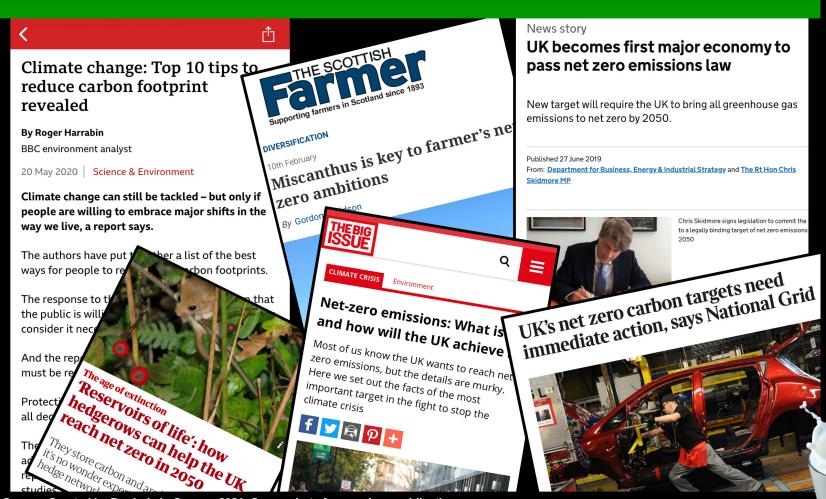








#### The UK government has pledged to reach net zero



Source: Created by Dr. Jude L. Capper, 2021; Screenshots from various publications



Harper Adams University



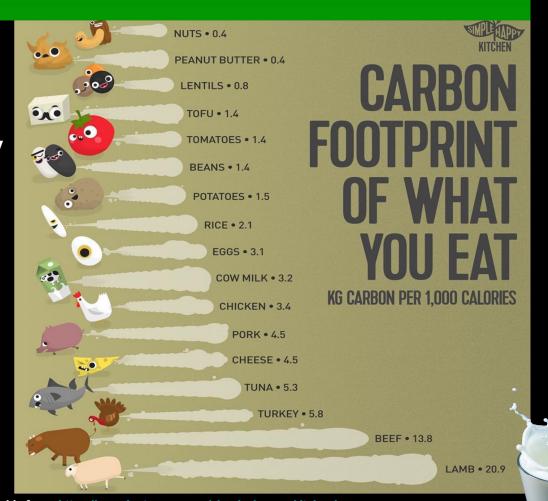






#### Global averages are meaningless

The carbon footprints of the foods we eat vary considerably global average figures are inappropriate when food production is regional



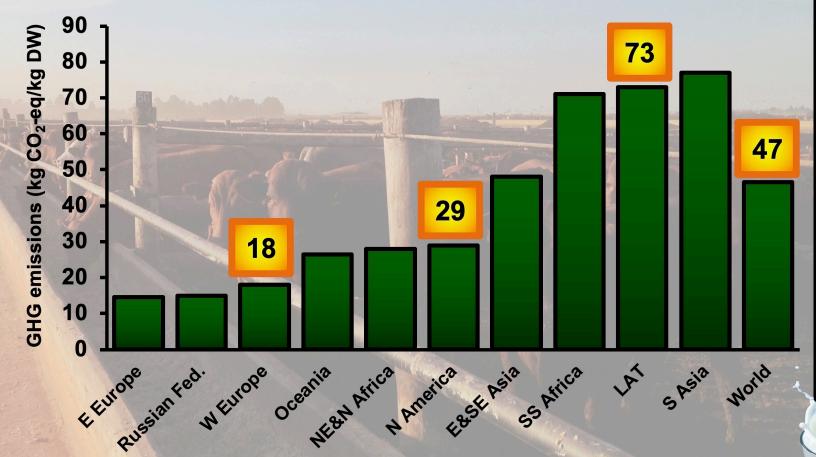
Source: Created by Dr. Jude L. Capper, 2020, infographic from: <a href="https://www.instagram.com/simple-happy-kitchen/">https://www.instagram.com/simple-happy-kitchen/</a>







#### The carbon footprint of beef production varies across the globe



Source: Created by Dr. Jude L. Capper, 2020; data from Gerber et al. (2013) Tackling climate change through livestock – A global assessment of emissions and mitigation opportunities. FAO, Rome, Italy.





#### Livestock production is not the only contributor to the UK's carbon footprint



UK meat and dairy production accounts for ~6.9% of total UK GHG emissions (Dept. of Energy and Climate Change 2019).

Source: Created by Dr. Jude L. Capper, 2020; Data calculated from national emissions inventory including CH₄ and N₂O, plus 30% of croppingassociated emissions sourced from Department of Energy and Climate Change (2019) "Final UK greenhouse gas emissions national statistics: 1990-2017" https://www.gov.uk/government/statistics/final-uk-greenhouse-gas-emissions-national-statistics-1990-2017



## r. Jude Capper (a) @bovidiva



#### Livestock production is not the only contributor to the UK's carbon footprint

If everybody in the UK went meat and dairy-free every Monday, the national carbon footprint would decrease by less than 1.0%



Source: Created by Dr. Jude L. Capper, 2020; Data calculated from national emissions inventory including CH<sub>4</sub> and N<sub>2</sub>O, plus 30% of cropping-associated emissions sourced from Department of Energy and Climate Change (2019) "Final UK greenhouse gas emissions national statistics: 1990-2017" <a href="https://www.gov.uk/government/statistics/final-www.gov.uk/government/

https://images.britcdn.com/wp-content/uploads/2015/1996-berds-Pie-finished-4.jpg





COM

Do 582,538 Veganuary participants amount to more than a hill of beans?

## JOIN THE NEW YEAR'S REVOLUTION

- Slightly smaller than the population of Sheffield
- If all participants were UK-based they would comprise <1% of the UK population</li>
- Average of 2,787 per participating country
- 62% of participants already vegan, vegetarian or pescatarian

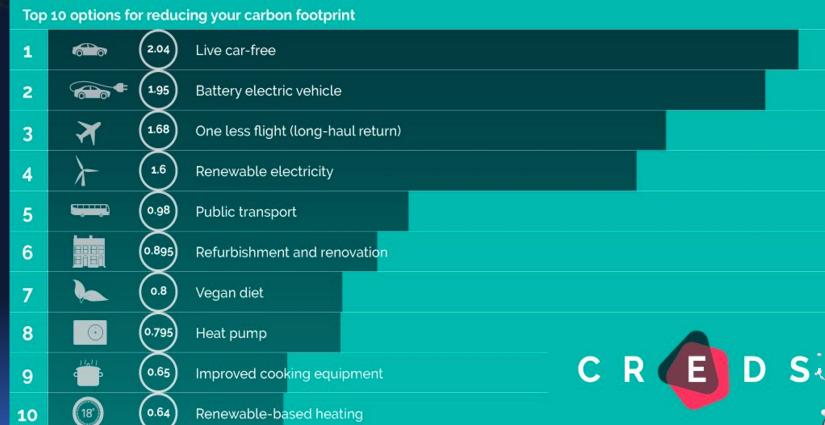
Source: Created by Dr. Jude L. Capper, 2021. Information from: https://veganuary.com/







#### New CREDS report puts transport, energy and food choices into context

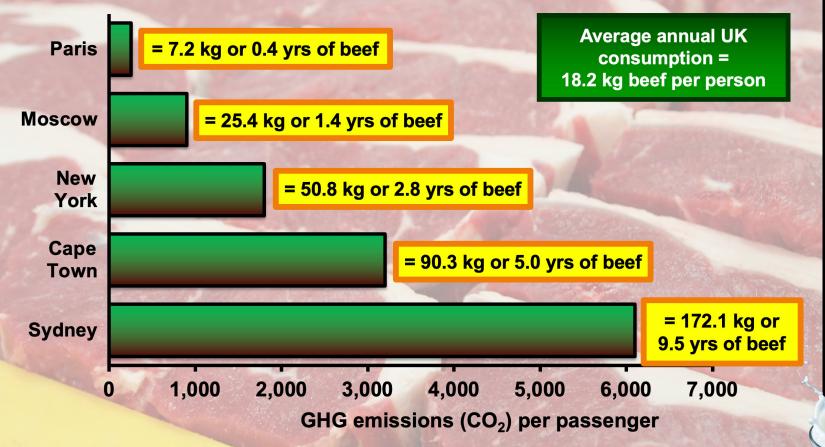


Source: Created by Dr. Jude L. Capper, 2020. . Infographic adapted from Centre for Research into Energy Demand Solutions (2020). Available at: https://twitter.com/CREDS\_UK/status/1262984570175176704?s=20





### International flights emit considerable quantities of carbon compared to beef production



Source: Created by Dr. Jude L. Capper, 2021. Calculations based on GHG emissions flight data from: https://co2.myclimate.org/en/flight\_calculators/new, and on a carbon footprint per kg of boneless beef of 35.5 kg CO2-eq (under GWP100) from AHDB: http://beefandlamb.ahdb.org.uk/wp-content/uploads/2013/05/p\_cp\_down\_to\_earth300112.pdf





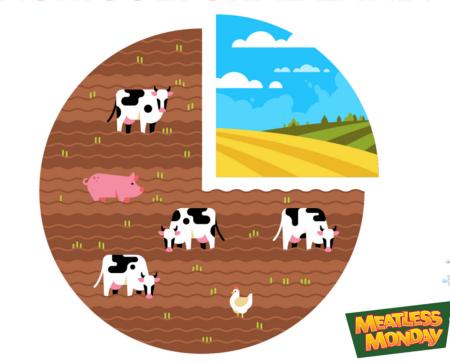
COM

#### We should always look beyond the headlines

We are preprogrammed to believe negative stories.

The saying "bad news sells" is absolutely true.

## 75% OF THE EARTH'S AGRICULTURAL LAND.



Source: Created by Dr. Jude L. Capper, 2021. Infographic from: <a href="https://www.pinterest.co.uk/pin/254383078939543245/">https://www.pinterest.co.uk/pin/254383078939543245/</a>



#### Can we grow human food crops everywhere?





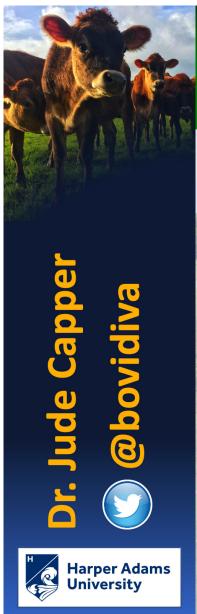


### 65% of UK land is not suitable for growing arable crops

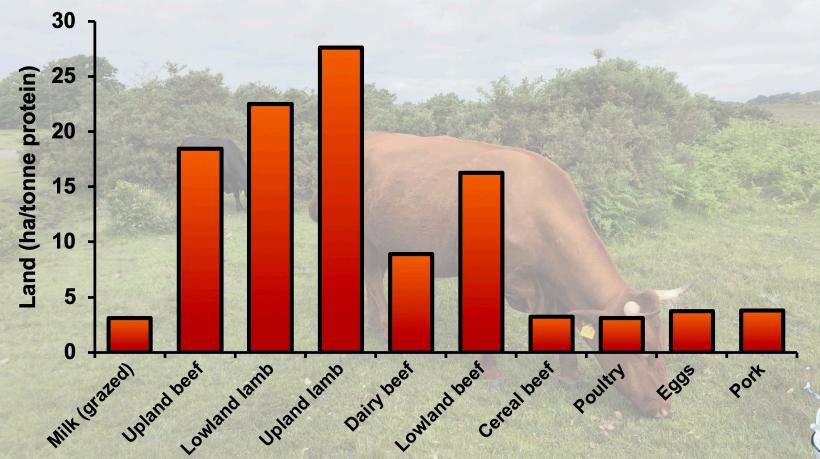


Source: Created by Dr. Jude L. Capper, 2020. Grazing land includes temporary grass on arable land (6% of total), land used for outdoor pigs or non-agricultural purposes not shown (1.7% of total). Data from DEFRA. 2019. Farming statistics - provisional crop areas, yields and livestock populations at 1 June 2019 – United Kingdom.

https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\_data/file/837834/structure-jun2019prov-UK-10oct19.pdf



#### Livestock systems vary widely in land use

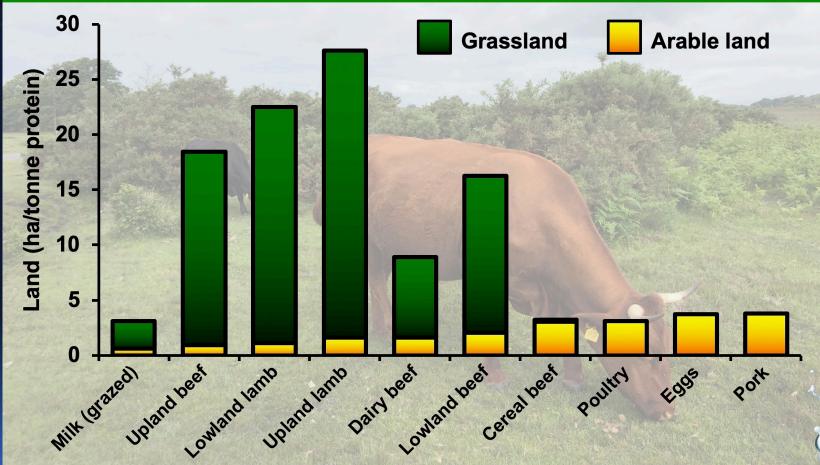


Source: Created by Dr. Jude L. Capper, 2020; data from Wilkinson and Lee (2018) Review: Use of human-edible animal feeds by ruminant livestock. Animal.



Harper Adams University

#### Livestock systems vary widely in arable and grassland use



Source: Created by Dr. Jude L. Capper, 2020; data from Wilkinson and Lee (2018) Review: Use of human-edible animal feeds by ruminant livestock. Animal.



#### Grazed land provides much more than food



#### What do these industries have in common? They all provide by-products fed to animals





Jude Capper @bovidiva





### Plant-based foods often provide feeds for livestock production



OatlyUK

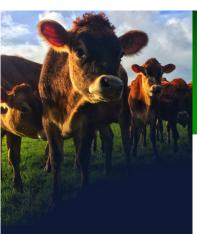
@OatlyUK

**Follow** 

A message from The Oatly Department of Mind Control: If acting collectively to promote the concept of eating plants instead of giving plants to animals and then eating them is cult-like, then welcome to our cult.



Source: Created by Dr. Jude L. Capper, 2021. Photo from: http://twitter.com





#### Plant-based foods often provide feeds for livestock production



Replying to @joekske @OatlyUK @veganimated

Hi again John! The residue from the oats goes to a pig farm which is located nearby our facilities (in Landskrona, Sweden). All the best, Oatly

1:27 PM - 2 Feb 2018

3 Retweets 6 Likes

















Source: Created by Dr. Jude L. Capper, 2021. Photo from: http://twitter.com



Harper Adams University







Livestock are a vital resource in developing regions



# Dr. Jude Capper







### Livestock are a vital resource in developing regions



Jude Cappel @bovidiva





"For me, Send a Cow is everything"

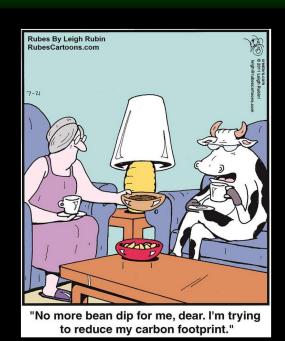
Source: Created by Dr. Jude L. Capper, 2021. Photo from Send a Cow (2018) http:// https://www.sendacow.org/blog/for-me-send-a-cow-is-everything





#### Thank you!

Jcapper@Harper-Adams.ac.uk http://bovidiva.com/presentationlinks





Source: Created by Dr. Jude L. Capper, 2021. Cartoon from: <a href="http://RubesCartoons.com">http://RubesCartoons.com</a>