

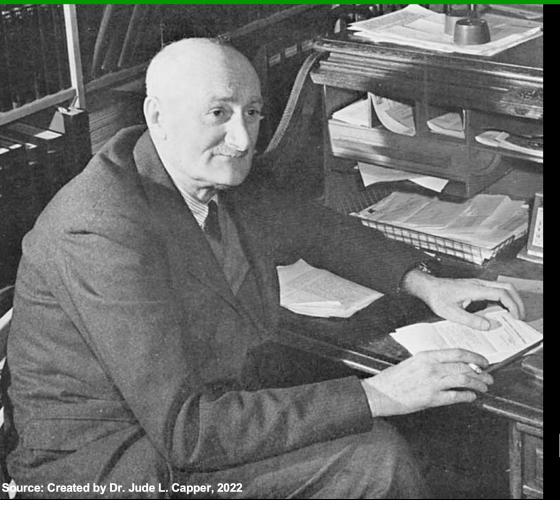
An academic perspective – how research has already delivered benefits to industry

Professor Jude L. Capper

ABP Chair of Sustainable Beef & Sheep | Harper Adams University



Sir John Hammond CBE, FRS PhD Physiologist, veterinarian and pioneer of Al



Father of modern animal physiology.

Classic studies in embryo survival.

Author of first authoritative text on Al.

Founded BCBC.





COM

Professor Temple Grandin has revolutionised global meat handling practices

Livestock Handling at the Abattoir: Effects on Welfare and Meat Quality

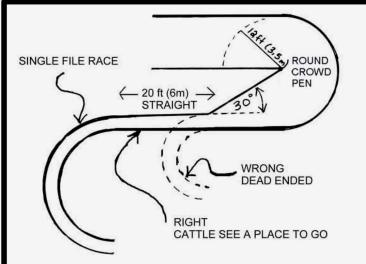
Temple Grandin*

Colorado State University, Department of Animal Science, Fort Collins, CO, USA *Corresponding author. Email: cheryl.miller@colostate.edu (Temple Grandin)













Source: Slide created by Dr. Jude L. Capper, 2023. Images from: https://iastatedigitalpress.com/mmb/article/9457/galley/10589/view/ and https://www.grandin.com/design/chute.ramp.race.design.html and https://content.time.com/time/magazine/europe/0,9263,901100510,00.html and https://con



BSAS 2023 demonstrates the benefits of academia to industry

Abstract Presentations:

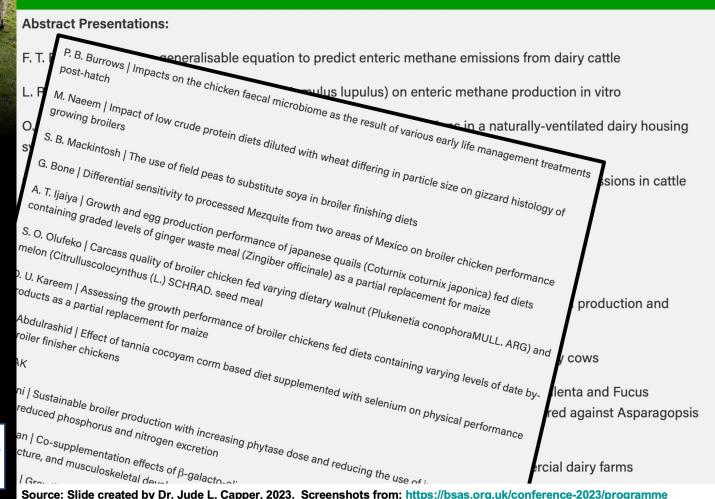
- F. T. Baker | Creating a generalisable equation to predict enteric methane emissions from dairy cattle
- L. Rayment | Effects of fresh or spent hops (Humulus lupulus) on enteric methane production in vitro
- O. Cristobal-Carballo | Seasonal greenhouse and ammonia gas emissions in a naturally-ventilated dairy housing system
- O. Cristobal-Carballo | AFBI's 30-years research on quantification and mitigation of methane emissions in cattle and sheep
- L. Twomey | Investigating chlorate in water as a cause of chlorate in milk
- A. Cushnahan | Human edible feed efficiency within contrasting milk production systems
- G. M. Chapman | Effect of a molasses based liquid feed on diet digestibility, volatile fatty acid production and methane emissions in lactating dairy cows
- D. Baran | Analysing the pattern of methane emissions from the nostrils and mouth of dairy cows
- K. Barnes | Dose response effects of Himanthalia elongata, Chondrus crispus, Alaria esculenta and Fucus vesiculosus macroalgae on in-vitro rumen fermentation and methane production compared against Asparagopsis taxiformis
- A. L. Craig | An investigation into factors influencing nitrogen use efficiency on commercial dairy farms







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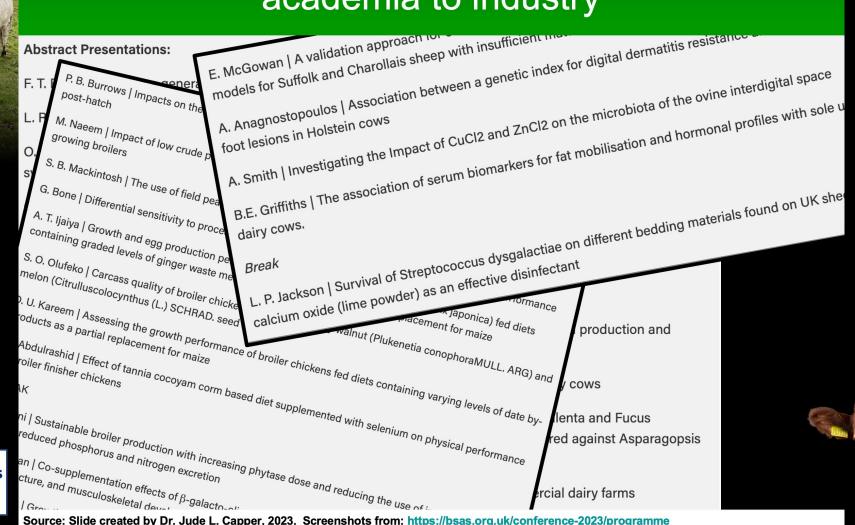








BSAS 2023 demonstrates the benefits of academia to industry







post-hatch

M. Naeem | Impac growing broilers

S. B. Mackintosh | T

G. Bone | Differential

A. T. Ijaiya | Growth an

containing graded level

S. O. Olufeko | Carcass q melon (Citrulluscolocynth

BSAS 2023 demonstrates the benefits of academia to industry

Cuffolk and Charollais sheep with insufficient in a genetic index for digital dermatitis resistance E. McGowan | A validation approach i **Abstract Presentations:** al space P. B. Burrows |

- F. O. Jemiseye | Quality attributes of eggs from laying hens fed supplemental selenium and α -tocopherol
- A. A. Yunus | Meat quality of adult Sahelian does fed a basal diet of Brachiaria decumbens supplemented with probiotics and concentrates
- J. Thompson | In vitro study of the effects of condensed tannins in Willow on the digestive process and methane emissions in cattle
- A. Zeleke | Impact of dietary crude protein concentration in dairy cow diets on nitrogen use efficiency and relationships with residual feed intake

Catherine McPartland | An Investigation into the Differential Effects of Conventional Crate and PigSAFE Postnatal Environments on Telomere Length in Piglets (Sus scrofa domesticus)

rcial dairy farms

P. U. Kareem | Assessing t oducts as a partial replac Abdulrashid | Effect of tannia cocoyam corm based diet supplemented with selenium on physical performance nce of broiler chickens fed diets containing varying levels of date byconophoraMULL. ARG) and cows lenta and Fucus red against Asparagopsis

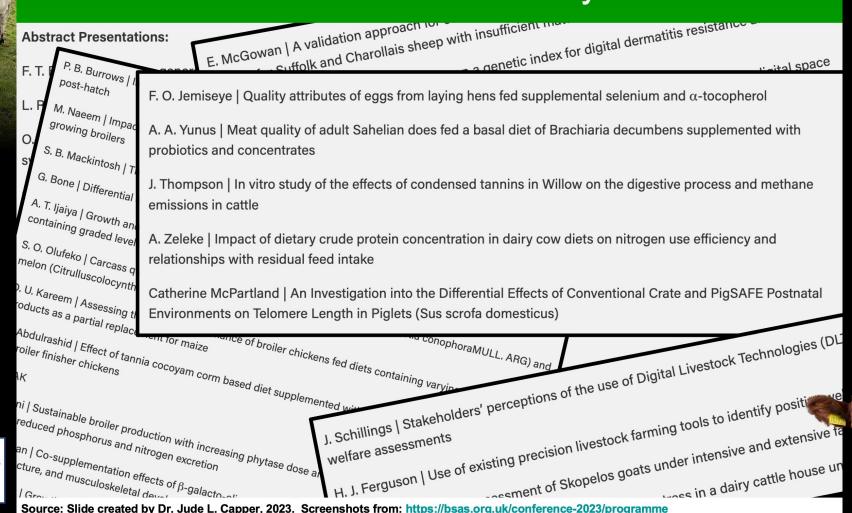
ni | Sustainable broiler production with increasing phytase dose and reducing the use of the bitter







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Postnatal

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roducts

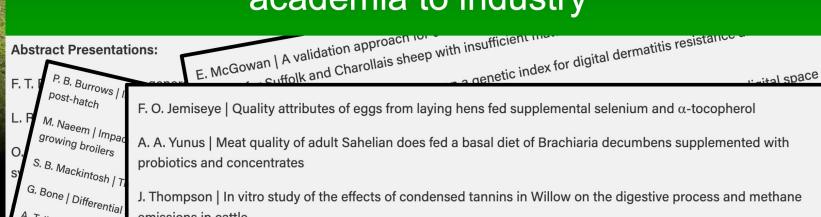
Abdulra

roiler fin

ni | Susta

reduced

BSAS 2023 demonstrates the benefits of academia to industry



J. Thompson | In vitro study of the effects of condensed tannins in Willow on the digestive process and methane emissions in cattle

B. Riley | Bovine respiratory disease changes feeding behaviours in pre-weaned artificially reared calves

S. J. Hendriks | The potential for milk markers as indicators of health disorders in transition dairy cows

G. E. Valergakis | Association of rumen fill and motility with subclinical ketosis in post-partum Holstein cows

A. Umar | Steaming up Bunaji Cattle using Maize and Wheat Bran concentrates

R. Smalley | How UK livestock farmers manage their workloads and the demands of farm assurance

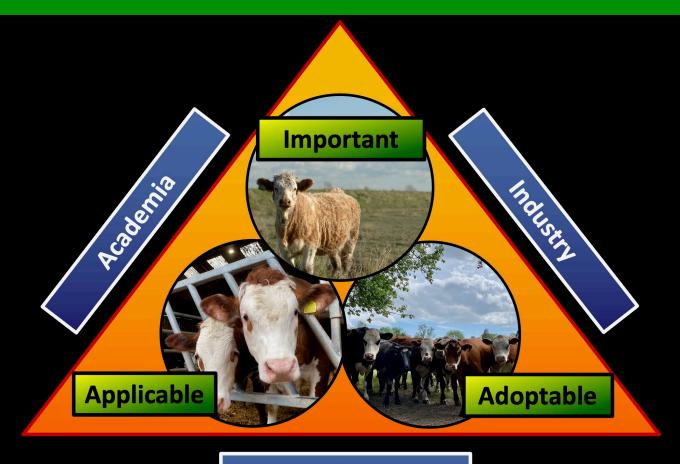
F. Mata | People standings on existing farm animal welfare legislation in major countries and economic blocks around the world

extensive fa an | Co-supplementation effects of β-galacto-or H. J. Ferguson | Use of existing pr assment of Skopelos goats under inte ross in a dairy cattle house un





Ivory towers don't fit the modern model

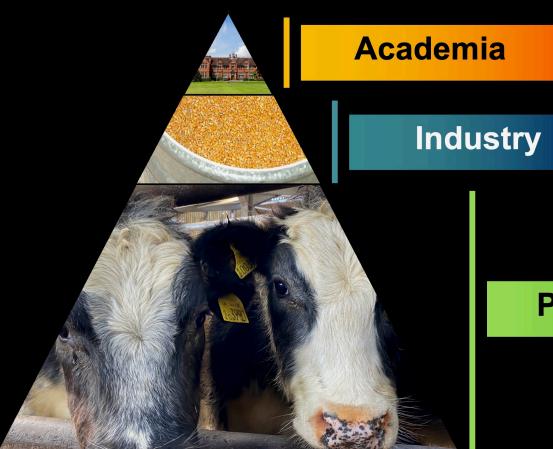




Producers



Research must be communicated from small academic base to millions of producers



Producers







Research must be effectively translated and communicated



Published papers



Knowledge transfer



Behavioural change





HAU

ABP PRISM 2030 academia/dual industry partnership

PRISM1

Our data driven initiative to improve the sustainability of red meat within the decade.

WHAT WILL WE DO?



350 farmers

We'll be collaborating with a cross section of our beef and lamb supplier farmers, across all different sized farms.



Data driven

We'll start with carbon footprinting across all farms and then progress to soil health, animal health, carbon, water and biodiversity with smaller interest groups, over a period of 2-3 years.



Analysis

We'll then work with our research partners at The Anderson Centre and Harper Adams University (HAU) to compile, analyse and interpret the data.





Source: Created by Dr. Jude L. Capper, 2023. Screenshot from: https://abpuk.com/responsibility/prism-2030/





Competing priorities may render the chain incomplete



Published papers



Knowledge transfer



Behavioural change







Competing priorities may render the chain incomplete



Teaching

Career progression

Pointy-headed syndrome

Lack of wider impact metrics

Inability to measure change





COM

Industry/NGO/Academia alliances help foster connections

CIEL at a glance

The front door to a collaborative network of expertise and innovation











12

ACADEMIC PARTNERS

Nationwide network of leading livestock research institutions



RESEARCHERS

Collaborative network tackling the grand challenges facing the livestock industry

≈70

INDUSTRY MEMBERS

Covering all aspects of the livestock supply chain from pre-farmgate, processors and retailers to animal health and SME innovators

MULTIDEPARTMENTAL GOVERNMENT PARTNERS

Working across UK Government including BEIS, UKRI, Innovate UK, Defra, DHSC, DIT and devolved administrations













Source: Slide created by Dr. Jude L. Capper, 2023. Infographic from: https://cielivestock.co.uk/wp-content/uploads/2022/01/CIEL-Ruminants-Interactive-2022.pdf



Academic-industry collaboration comes with challenges



Full economic costs



Timelines



Lack of readily-available researchers



Grant deadlines



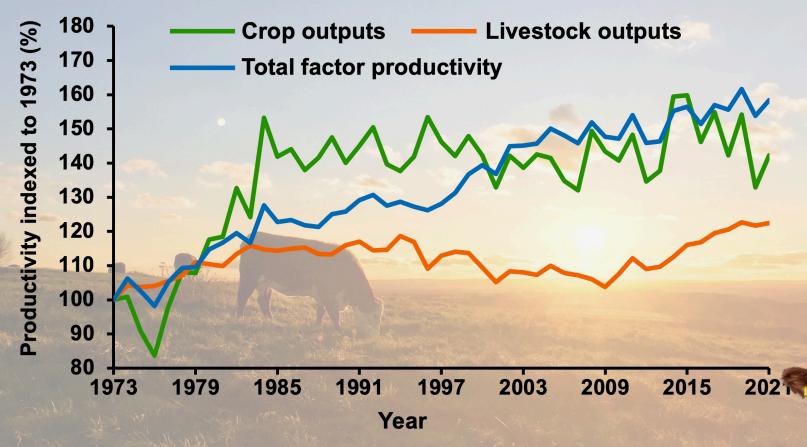
Perceived bias







Future increases in UK agricultural productivity depend on effective research





Source: Created by Jude L. Capper, 2023. Data from: UK Government. Total Factor Productivity of the United Kingdom agricultural industry in 2021.

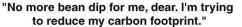
Available at: https://www.gov.uk/government/statistics/total-factor-productivity-of-the-agricultural-industry/total-factor-productivity-of-the-united-kingdom-agricultural-industry-provisional-estimate-2021



Thank you!

JCapper@Harper-Adams.ac.uk







Questions?



Source: Created by Dr. Jude L. Capper, 2021. Cartoon from: http://RubesCartoons.com